

**CRITICOM MONITORING SERVICES TO PARTICIPATE IN  
ELECTRONIC HOUSE EXPO THIS WEEK**

***Company will host alarm dealer appreciation event March 13<sup>th</sup>***

LONGWOOD, Fla., March 12, 2008 – Criticom Monitoring Services (CMS) will host an exhibit at the Electronic House Expo, March 13 – 15, 2008, at the Orange County Convention Center in Orlando, Fla. CMS President Tony Wilson and dealer relations representatives will be at booth #830 to meet and talk with security professionals from around the country. In addition, CMS is hosting a dealer appreciation event following the first day of the show, at The Peabody Orlando.

“Since last year’s show, we have completed much of our important merger integration process. We also have spent a great deal of time meeting with our larger dealer base, identifying their critical monitoring and business needs. As a result, we have invested more than \$2.5 million in a new monitoring facility, staffed by a veteran team, and undertaken numerous technological upgrades at all of our centers,” said Wilson. “We also have put in place a larger business development and dealer relations team that personally oversees business development, financial support and overall service satisfaction for our clients across the country.

“Participating in this expo not only allows us to showcase our offerings as the leading wholesale monitoring provider, it also assists us in staying on top of the latest industry trends and opportunities. Most important, it is a welcome occasion to meet face-to-face with our dealers and others, hearing how we can continue to address their changing needs now and in the future,” Wilson added.

For more information about the dealer appreciation event hosted by CMS, stop by the company’s booth or call 800-422-2712.