



**ALARM.COM™**

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## **CMS Becomes First Central Station to Offer Dealers GSM-Based Two-Way Voice Services**

*Alarm.com Technology Provides CMS Alarm Dealers 100% Wireless Two-Way Voice  
Emergency Response Capability*

**LAS VEGAS, April 1, 2008** — Criticom Monitoring Services (CMS), the largest wholesale monitoring company in the United States, today announced the availability of the security industry's first digital wireless two-way voice emergency response solution for alarm dealers. Through a partnership with Alarm.com, CMS dealers will be able to offer a 100% wireless, GSM-based solution that enables CMS to establish a voice connection with a customer's home or business, without the need for a phone line at the customer premises.

"Through our relationship with Alarm.com, we are pleased to be able to offer our clients the latest wireless central station monitoring technology. Alarm.com's innovation in this area continues to help reshape our industry and addresses problems that potentially threaten our dealers' revenue streams," said Tony Wilson, president of CMS. "We are especially excited about what this offering means for our dealers and their businesses. A growing number of households no longer have landlines, which, until now, has hampered our dealers' ability to offer these customers our emergency two-way voice services. Now our dealers can offer this service to customers who have abandoned their landlines in favor of cell phones or VoIP."

Alarm.com's new wireless two-way voice solution is made possible by a voice-enabled version of Alarm.com's GSM module. Like all Alarm.com GSM modules, it is fully integrated with the award-winning GE Security control panels, Concord and Simon XT. In the event of an alarm, the GSM module, using the security panel's built-in or external speaker and microphone, initiates an emergency two-way voice session with an operator at CMS. The operator can listen in to the customer premises to determine if there is a true alarm in progress, as well as conduct a conversation with anyone present at the home or business.

The voice-enabled Alarm.com GSM module employs the full suite of Alarm.com interactive services, including:

- Secure, encrypted, wireless transmission of alarm and sensor data from the security panel
- "Always-on" remote web-based connectivity that distinguishes Alarm.com's technology
- "AirFX", the over-the-air toolkit, which enables dealers to remotely address basic service requests that previously required on-site visits

"The central mission driving our development of wireless monitoring technology has always been to provide customers and central stations enhanced awareness about what's happening at their monitored properties," said Steve Trundle, President and CEO of Alarm.com. "Together with CMS, we're adding another layer of awareness with our wireless two-way voice technology, which allows the central station to verify alarms and provide more effective response in the event of a real emergency, all without the need for a phone line at the customer property."

CMS and Alarm.com will be available to provide more information at the International Security Conference West ("ISC West") show at the Sands Expo and Convention Center in Las Vegas, April 2 - 4, 2008, at booth #1093.

**About Criticom Monitoring Services (CMS)**

CMS and Criticom International constitute the largest wholesale monitoring company in the United States, providing wholesale alarm monitoring for high-end installers and providers of intrusion, environmental and life safety products and services to residential, commercial, medical and industrial customers. The company also provides dealer integration, support and development services. Its well known brands of companies include King Central<sup>®</sup>, Monital<sup>®</sup>, NACC<sup>™</sup>, and Securion<sup>®</sup>. Visit [www.cmsn.com](http://www.cmsn.com) for more information.

**About Alarm.com<sup>™</sup>**

Alarm.com Incorporated provides wireless and web-enabled security and activity monitoring technology to residential and commercial customers throughout the United States and Canada. Alarm.com-enabled security systems are offered through a network of over 600 licensed Security Dealers. Alarm.com systems are used to remotely monitor and protect houses, offices, stores, retail chains, model homes, vacation properties, long term care facilities, data centers, and more. Alarm.com technology is compatible with GE Security equipment and has been tested by ETL to comply with UL 985, UL 1023, and UL 1635 (ULC S545 and ULC 1023 in Canada) for residential security installations. The company is headquartered outside of Washington, DC.

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